# **Privacy Policy**

This Privacy Policy describes how Oraston BV ("Oraston," "we," "us," or "our") collects, uses, and protects your personal information when you use the Anxiety Breaker, website, chatbot and related services ("Service"). By using the Service, you agree to the terms of this Privacy Policy.

# 1. Information We Collect

#### 1.1 Personal Information

When you use the Service, we may collect the following types of personal information:

- Email address
- IP address

# 1.2 Usage Information

We may also collect information about how you use the Service, such as log data, device information, and usage patterns.

# 2. Legal Basis for Processing

#### 2.1 Consent

By using the Service, you consent to the collection and processing of your personal information as described in this Privacy Policy.

# 3. Use of Information

# 3.1 Providing and Improving the Service

We use the collected personal information to provide, maintain, and improve the Service. This includes processing and fulfilling your requests, sending administrative information, and customizing your experience.

# 3.2 Marketing and Advertising

With your consent, we may use your personal information, including your email address, to send promotional communications about the Service or other products and services offered by Oraston.

# 4. Sharing of Information

#### 4.1 Service Providers

We may share your personal information with trusted third-party service providers who assist us in delivering the Service, processing payments, and performing related tasks.

# 4.2 Advertising and Analytics Partners

We share certain personal information (specifically, your email address and IP address) with Meta (via Pixel) and Google Analytics for advertising and analytics purposes.

#### 4.3 Chat Conversation Data

If you are subscribed to the Service, the data within the application—namely, your chat conversations—is sent and shared with OpenAI to help enhance the chatbot experience.

#### 4.4 Legal Compliance

We may disclose your information to comply with applicable laws, regulations, or legal processes.

#### 5. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

# 6. Data Subject Rights

- **Right to Access:** You have the right to request access to your personal information held by us.
- **Right to Rectification:** You have the right to request correction of any inaccurate or incomplete personal information.
- **Right to Erasure:** You have the right to request deletion of your personal information under certain circumstances.
- **Right to Object:** You have the right to object to the processing of your personal information under certain circumstances.

# 7. Data Security

We implement appropriate technical and organizational measures to protect your information against unauthorized access, alteration, disclosure, or destruction.

# 8. Children's Privacy

The Service is not intended for children under the age of 18. We do not knowingly collect or solicit personal information from children.

# 9. Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. We will notify you of any material changes by posting the updated Privacy Policy on our website or by other means of communication.

# 10. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, or if you wish to exercise your data subject rights, please contact us at **info@anxietybreaker.com**.